





Decoding Quantum: Insights for tomorrow's World

Friday, 28 March 2025 : New Delhi

PARTNERSHIP MATRIX

| Benefits of Partnership | Platinum | Gold | Silver | Associate | Corporate |
|---|-----------------|------------------|----------------|----------------|---------------|
| | Rs 7 Lakhs | Rs 5.50 Lakhs | Rs 4 Lakhs | Rs 2 Lakhs | Rs 1 Lakh |
| Speaking Opportunity at the Conclave | ✓ | | | | |
| A) Inaugural Session | ✓ | | | | |
| B) Panel Session | ✓ | √ | √ | | |
| Screening of 2 - 3 minute long corporate film / presentation during the Session breaks | √ (180 Secs) | √ (120 Secs) | √ (60 Secs) | | |
| Logo on the side wings of the Summit Backdrop | √ | √ | √ | | |
| Logo on the Masking Screen in the hall | | | | | |
| Corporate (video) advertisements in summit webpage (Sponsor to provide the YouTube advertisement link) | (90 Secs) | √ (90 Secs) | (90 Secs) | √ (60 Secs) | |
| Logo on the screensavers between Sessions | √ | √ | √ | √ | √ |
| Logo on the onsite Thank-you Partners Panels | √ | √ | √ | √ | √ |
| Logo on the Summit Mailers* | ✓ | √ | √ | ✓ | ✓ |
| Logo on Thank you partner tent card to be placed on every delegate table | ✓ | √ | √ | ✓ | √ |
| Special acknowledgements thanking Partners | √ | √ | √ | ✓ | ✓ |
| Special mention of speaker along with her / his photo & brief profile in the summit website. | ✓ | √ | √ | | |
| Corporate Stand-alone Pull-ups in the pre-function area | √ | √ | √ | | |
| Brochures / Promotional Material for distribution or display at pre-function area | √ | √ | √ | √ | √ |
| Company profile in the Partner's booklet | √ 300 Words | √ 250 Words | √ 200 Words | √ 100 Words | √ 80 Words |
| Speaker profile in the Faculty booklet | √ | √ | ✓ | | |
| Complimentary Passes to the Summit | √ 8 | √ 6 | √ 4 | √ 3 | √ 2 |
| Option to purchase additional delegate passes at 25% discount | ✓ | √ | ✓ | | |
| A4 Size Advertisement in the Booklet | √ Colour | √ B&W | | | |
| Printing of logo of Sponsoring company on the badges for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc. | √ | | | | |

| Benefits of Partnership | Platinum | Gold | Silver | Associate | Corporate |
|---|----------|----------|----------|-----------|-----------|
| Printing of logo of Sponsoring company on the Lanyards for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc. | √ | | | | |
| Distribution of gifts to delegates (at sponsor's own cost) | √ | √ | √ | | |
| Special seats reserved in the front row at the summit hall | √ | √ | √ | | |

Post-Event Branding & Visibility

| Speakers' quote will be published in the newsletter | √ | | | | |
|--|------------------------|------------------------|------------------------|--------------|--------------|
| Speakers' quote having Speakers' & Organisations' Twitter Handle will be published on Twitter | √ | √ | | | |
| Post-Event Branding and Visibilty through retrospect till the next edition of Summit | ✓ | √ | √ | √ | √ |
| Video recording of the event | √ | √ | √ | √ | √ |
| Special mention of Partner and their designate speaker (s) in our Summit retrospect. | √ Partner & Speaker | √ Partner & Speaker | √ Partner & Speaker | √ Partner | √ Partner |